



### *In Flanders Fields*

In Flanders fields, the poppies blow  
Between the crosses, row on row  
That mark our place. . . And in the  
sky the Larks, still bravely singing.

Fly scarce heard mid the guns below

*We are Dead. Short days ago,*  
We lived, felt dawn, saw sunset glow,  
Loved, and were loved,  
And now we lie in Flanders Fields.

Take up our quarrel with the foe:  
To you from failing hands we  
throw the Torch.

Be yours to hold it high  
If ye break faith with us who die

We shall not sleep,  
Though poppies grow  
In Flanders fields.

Col. John McCrae

*From the battlefields of World War I, weary soldiers brought home the memory of a barren landscape transformed by wild poppies, red as the blood that had soaked the soil. By that miracle of nature, the spirit of their comrades lived on.*

*The poppy became a symbol of the sacrifice of lives in war and represented the hope that none had died in vain. The American Legion Auxiliary Poppy has continued to bloom for the casualties of four wars, its petals of paper bound together for veterans by veterans, reminding America each year that the men and women who have served and died for their country deserve to be remembered.*

*Poppy Day has become a familiar tradition in almost every American community. This distribution of the bright red memorial flower to the public is one of the oldest and most widely recognized programs of the American Legion Auxiliary.*

*This poppy, as a memorial flower to the war dead, can be traced to the single individual, Miss Moina Michael. She was so moved by Col. McCrae's poem that she writes a response: ...the blood of heroes never dies  
But lends a luster to the red  
Of the flower that blooms above the dead*

*In Flanders' Fields.*

*On impulse, she bought a bouquet of poppies—all that New York City's Wanamaker's Department Store had—and handed them to businessmen meeting at the New York YWCA where she worked. She asked them to wear the poppy as a tribute to the fallen. That was November 1918. World War I was over, but American's sons would rest forever "in Flanders Fields." Later, she would spearhead a campaign that would result in the adoption of the poppy as a National Symbol of Sacrifice.*



**AMERICAN LEGION AUXILIARY, DEPARTMENT OF IDAHO  
END OF YEAR REPORT 2022**

**Please complete and return by April 20<sup>th</sup>, 2022**

**To Linda Blanton**

**3836 NW Dutton Way, Mountain Home, ID 83647**

**Email: [JBla449097@aol.com](mailto:JBla449097@aol.com) (please state Poppy Report in subject line)**

This report reflects the participation of your Unit **after 1<sup>st</sup> May 2021**. All this information is sent to Division and then on to National, so it is important we keep good records.

**Please send in a narrative (written report) with photos as your entry for the Department Poppy Award. This is in addition to the attached report.** Don't forget to put your Unit name and number on the narrative.

Thank you and we need to have 100% reporting please!! Even if circumstances prevent distribution of poppies, please send a note to that effect – that's still reporting!!



**AMERICAN LEGION AUXILIARY  
DEPARTMENT OF IDAHO  
POPPY END OF YEAR REPORT 2021-2022**

UNIT NAME AND NUMBER \_\_\_\_\_

Unit Poppy Chairman \_\_\_\_\_

Number of poppies ordered. \_\_\_\_\_

Was this more or less than last year? \_\_\_\_\_ How many more or less? \_\_\_\_\_

When did your Unit distribute poppies (2021/22)?

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Did your Unit have a Miss Poppy Contest?	Y/N
Did your Unit have a proclamation for Poppy Day	Y/N
Did your Unit put Poppy cans in businesses?	Y/N How many? _____
Did your Unit hand out brochures when poppies were distributed?	Y/N
Did your Unit go into any schools and tell the Poppy story?	Y/N
Did your Unit have any press releases?	Y/N
How many students participated in the Poppy Poster Contest?	_____
Did your Unit hand out poppies at Girls State orientation?	Y/N
How many volunteers did your Unit have? _____ and total hours volunteered? _____	
Did you work membership along with the Poppy Program?	Y/N
Did you increase your poppy revenue last year over previous years?	Y/N

How did you use the money raised from the distribution of poppies?

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**REPORT IS DUE BY 20<sup>th</sup> APRIL 2022 to  
LINDA BLANTON, 3836 NW DUTTON WAY, MOUNTAIN HOME, ID 83647, or  
Email: [JBla449097@aol.com](mailto:JBla449097@aol.com) (please state Poppy Report in subject line)**



AMERICAN LEGION AUXILIARY  
DEPARTMENT OF IDAHO

**POPPY POSTER CONTEST RULES 2022**

This contest has seven classes:

- Class I Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
  - a. those in special education classes
  - b. a student recommended for special education classes but who has not been admitted due to a waiting list or various other factors
  - c. a child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

### **Poppy poster requirements:**

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles "a", "and", "an" and "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
2. The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on 11" x 14" poster board. (Drawing paper will not be accepted.)
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
  - 50% - poster appeal (layout, message, originality)
  - 40% - artistic ability (design and color)
  - 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, or markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department. (See example below.)
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants, and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.
11. The label "In Memoriam" from the veteran-made poppy may not be used.

### **Deadline**

All posters must be received by your local American Legion Auxiliary Unit by 20th April 2022. All posters must be received by your Department Poppy Chairman by 1<sup>st</sup> May 2022 – please send to Linda Blanton, Dept Poppy Chairman, PO Box 512, Mountain Home, ID 83647

### **Example for back of poster:**

Class: (I, II, etc.)  
Name: (Artist's name)  
Address: (Artist's home address)  
Age:  
Grade:  
Dept: Department of Idaho

## **National Miss Poppy Contest**

### Little Miss Poppy (ages 6-12)

- Participants must be between six and 12 years of age and be a Junior member in good standing in the ALA.
- Promotional activity of the Poppy story must occur through the AL, ALA, and the community.
- Selection of Little Miss Poppy is at the discretion of the unit.
- For National Little Miss Poppy consideration, participants must submit a Little Miss Poppy scrapbook. 8 1/2 X 11 containing photographs and clippings, illustrating how she promoted the ALA poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbooks, accidents do happen, so all entrants must allow for that risk.

### **Criteria for judging Little Miss Poppy Scrapbook entries:**

- Costume (there is no specific dress code or particular dress color for Miss Poppy).
- Promotion of the Poppy Program: What did you share and do?
- Publicity of poppy activities (newspapers, radio/TV. Etc.).
- Narrative report on "What I have learned Being Little Miss Poppy?"
- Essay on "Memorial Poppy" not to exceed 100 words.
- The memorial poppy must be visible in all promotion and publicity submitted.
- Neatness and creativity
- Cover page to include member name, unit name, state, division, and year.
- Judging scale should be 1 through 10 for each area of judging for entire entry.

The Little Miss Poppy (age 6-12) winner will be invited to appear at the ALA National Convention, immediately following her selection, and if she so chooses, will travel at her own expense.

***Winners of the National Little Miss Poppy Contest each will receive a citation plaque!***