



POPPY POSTER CONTEST COVER SHEET

Each year, the American Legion Auxiliary (ALA) sponsors a Poppy Poster Contest for students in grades 2-12, including students with special needs. Grade levels are divided into seven classes. One award in each of the seven classes will be presented in each division. Winners will receive \$50 and a \$50 donation in the student's name will be made to the Children of Warriors National Presidents' Scholarship fund. National winners will be posted at www.ALforVeterans.org after national convention.

Poster Classes:

Class	Grade Level
I	2 and 3
II	4 and 5
III	6 and 7
IV	8 and 9
V	10 and 11
VI	12
VII	Students with special needs

Class competing in: _____

Sponsoring ALA unit: _____

Due date for student to return to ALA unit: _____

To Be Completed by the Student/Parent:

Student Name: _____

Address (Street, City, State, Zip): _____

E-mail Address: _____

Phone: _____

School Name: _____

City/State of School: _____

Parent or Teacher Name and Signature: _____

Auxiliary Use Only (Must be completed for entry to be considered.):

Sponsoring Unit Name/Number: _____

Signature of Unit Poppy Chairman/President: _____

Unit winner due to Department on: _____ Department: _____

Signature of Department Chairman: _____

Department winner due to National Poppy Division Chairman by June 1

Poppy Poster Contest Rules

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups — including Junior members — may participate under direct supervision of the unit.

Contest Classes

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
 - a. Those in special education classes.
 - b. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
 - c. A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles "a", "and," "an", "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
2. The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a red poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on 11x14" poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria:
 - 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age, and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.

10. The poster shall be the work of only one individual.
11. The label "In Memoriam" from the veteran-made poppy may not be used.

Poppy Poster Contest Judging and Awards

1. Each department shall establish its own procedure for judging.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. Unit members should follow deadlines and process for the department. All department entries are due to the division chairman by June 1.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.



National Miss Poppy Contest

Little Miss Poppy (ages 6-12)

- Participants must be between six and 12 years of age and be a Junior member in good standing in the ALA.
- Promotional activity of the Poppy story must occur through the AL, ALA, and the community.
- Selection of Little Miss Poppy is at the discretion of the unit.
- For National Little Miss Poppy consideration, participants must submit a Little Miss Poppy scrapbook. 8 1/2 X 11 containing photographs and clippings, illustrating how she promoted the ALA poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbooks, accidents do happen, so all entrants must allow for that risk.

Criteria for judging Little Miss Poppy Scrapbook entries:

- Costume (there is no specific dress code or particular dress color for Miss Poppy).
- Promotion of the Poppy Program: What did you share and do?
- Publicity of poppy activities (newspapers, radio/TV. Etc.).
- Narrative report on "What I have learned Being Little Miss Poppy?"
- Essay on "Memorial Poppy" not to exceed 100 words.
- The memorial poppy must be visible in all promotion and publicity submitted.
- Neatness and creativity
- Cover page to include member name, unit name, state, division, and year.
- Judging scale should be 1 through 10 for each area of judging for entire entry.

The Little Miss Poppy (age 6-12) winner will be invited to appear at the ALA National Convention, immediately following her selection, and if she so chooses, will travel at her own expense.

Winners of the National Little Miss Poppy Contest each will receive a citation plaque!

