



Once a little child
A member they would be.
Finding strength in new found friends
Who share a love of country.

The value of our American Legion Auxiliary Membership.
“The cornerstone of any membership program should be a valued proposition
that articulates how the experience of the membership provides value to
members.

By Elizabeth Hansen (CIA Agent) and Arie Zuruluck (retail giant)

What does your membership in the American Legion Auxiliary mean to you?
It should be the heart of your unit.

It's a special membership founded on Justice, Freedom and Democracy,

We are trying to make the world a better place to live.

We are trying our “UPMOST” to support our Veterans who fought, died and
continue to fight for our freedom and our way of life.

Defining our own membership is founded on our VETERAN grandparent,
parent, or spouse. Even our own service to our country.

To build our membership our blueprint begins with our members. Members
who provide **support, service and selfless** volunteer time.

We will call this the **3 S's**

So MEMBERS “Start your engines the “RACE IS ON”

Jeannie Bradshaw – Idaho Department Vice-President

Membership Incentives

For every unit membership, the member recruiter will be entered into a drawing at Department Convention 2023

For every unit that increases their membership 10% or more the unit will be entered into a drawing at Department Convention 2023

For every unit that reaches 100% there will be a trophy for the unit

I found out that there a lot of our snowbirds who have joined the Legion and Auxiliary in Arizona...see if you can seek them out and get their membership transferred to IDAHO

